



Going Big in Arboriculture

**ISAO's 63rd Annual Educational Conference & Trade Show
February 15-17, Ambassador Hotel, Kingston, Ontario**

ISA Ontario is pleased to invite you to be a part of our annual conference and trade show. As per usual, we have an exciting and engaging program with a variety of speakers from all sectors of the industry. We anticipate this year's conference will be another sell-out with over 300 registrants. The trade show will be open on the 15th & 16th and we always dedicate time in the program for delegates to visit exhibits. Please review the following opportunities.

**Exhibit Space • Delegate Flyer/Handout • Conference Program Advertising
Conference Sponsor • Delegate Gifts • Hospitality Suite • Pens • Lanyards
Coffee/Refreshment Breaks • Canadian TREE Fund Silent Auction Item(s)**

The following opportunities are available to anyone wishing to support our conference and promote their company or organization.

A Exhibit Space \$450/booth

Space is available for tabletop or freestanding displays not to exceed 10' x 8'. One 6' table will be provided per space. Exhibitors with displays that exceed these dimensions will be expected to request and pay for additional exhibit space.

Note: There is no power available.

Price includes one breakfast, two lunches and attendance to Thursday night awards banquet (1 person). All exhibitor staff must be registered; no "drop-in" exhibitor personnel will be allowed to attend the conference. Registration for additional staff is \$160 per person, which includes meals and attendance to Thursday night awards banquet.

Trade Show Set-Up

- Tuesday, Feb. 14th from 4:00 to 6:00 pm (advance notice required)
- Wednesday, Feb. 15th from 6:30 to 10:00 am (all exhibitors must be set up before 1st coffee break)

Trade Show Opens

- Wednesday, Feb. 15th from 10:30 am to 4:30 pm
- Thursday, Feb. 16th from 7:30 am to 3:30 pm

Trade Show Tear Down

- Thursday, Feb. 16th from 3:30 pm to 5:30 pm

B Information Flyer/Handout \$175

A great, inexpensive opportunity for companies who would like to promote their products or services by having a flyer or handout included in the conference delegates' registration package. It is the advertiser's responsibility to provide and deliver the promotional materials to the conference site prior to the event.

C Conference Program Advertising

Full Page \$460 Third Page \$180
Half Page \$240 Quarter Page \$125

Ad rates/sizes are the same as for the *Ontario Arborist* but are printed in B&W or 2-colour in the conference program. Contact Joy Black (519-371-6818, joy@npc-solutions.com) for assistance on both ads and delegate flyers/handouts.

Questions? Need More Information?

Contact the ISA Ontario office at 1-888-463-2316, email info@isaontario.com or the following board members.

Laura Catalano: 905-634-9559, lcatalano@niscocanada.com

Rachel Micsinszki: 905-328-4323, rachel@pineridgetree.com

ISAO CONFERENCE 2012 SPONSOR/EXHIBITOR/ADVERTISING OPPORTUNITIES

D SPONSORSHIP

Conference Sponsorship \$2,500

- Conference registration for 2 representatives
- 4 tickets to Thursday night awards banquet (special reserved seating)
- 3 night accommodation at conference hotel (1 room)
- Supporting membership to ISA Ontario (1 year)
- Corporate banner with company name & logo displayed prominently at the conference & awards dinner
- One-page handout or flyer in conference delegate package (sponsor to provide)
- Sponsor recognition on front page of conference program booklet & full page advertisement
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

Wed. Evening Hospitality Suite \$2,000

- Conference registration for 2 representatives
- 2 tickets to Thursday night awards banquet
- Wednesday night accommodation at conference hotel
- Supporting membership to ISA Ontario (1 year)
- Sponsor logo in conference program booklet & 1/2 page advertisement
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

Delegate Gifts \$1,500

- Co-sponsorship is possible
- 2 tickets to Thursday night awards banquet
- Sponsor logo in conference program booklet
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

Pens at Registration Area \$1,000

- Sponsor to provide 500 units with their logo
- Sponsor logo in conference program booklet
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

Lanyards \$1,000

- Sponsor to provide 400 units with their logo
- Sponsor logo in conference program booklet
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

Coffee Breaks \$1,000 each (5 available)

- Conference registration (1 person/1 day)
- Speaking opportunity prior to sponsored break (5 min)
- Sponsor signage in break area
- Sponsor logo in conference program booklet
- Sponsor logo on ISAO website (conference section)
- Sponsor logo in *Ontario Arborist* magazine
- Sponsor recognition certificate (presented at awards ceremony)

E Canadian TREE Fund Silent Auction

The Canadian TREE Fund (CTF) is a registered charity that awards grants annually for tree-related research in Canada. A silent auction is conducted at the Thursday evening banquet. If you could provide an auction item, it would be greatly appreciated. Firms or individuals that donate items prior to December 30 will be recognized in the conference program as well as the January/February and March/April issues of the *Ontario Arborist* magazine. For more information on CTF, please visit their website at www.canadiantreefund.org.

Conference Accommodation

To reserve at the Ambassador Conference Resort, call the hotel at 1-800-267-7880, 613-548-3605 or email reservations@ambassadorhotel.com. Visit them online at www.ambassadorhotel.com. Rooms range from \$115-125 and a block will be held at these prices on a first-come, first-serve basis until January 13, 2012.

Please make room bookings directly with the hotel **after confirming your participation with the ISA Ontario office.**

If you have questions or concerns/problems with the conference accommodations, please contact Rory Quigley at 905-372-8980, rquigley@cobourg.ca.

EARLY BIRD
Registration Date
JANUARY 13



CONFERENCE 2012 SPONSORSHIP REGISTRATION FORM

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Please complete this form & return with payment to ISA Ontario (MasterCard, Visa or Cheque)

Company Name & Contact Person: _____

Address: _____

City & Postal Code: _____ Phone: _____

Fax: _____ Email: _____

To Pay With VISA/MC. Card # _____ Expiry: _____

Name on Card: _____ Signature: _____

We wish to participate in the following areas(s):

For further information on what's included with each sponsorship opportunity, please visit www.isaontario.com.

- A** Exhibit Booth(s) 8x10' \$450
Additional Personnel \$160

Their Names: _____

**Note: Registration is mandatory for all personnel.
Do so by January 13th and receive a 10% discount.**

- B** Delegate Package Flyer/Handout \$175

- C** Program Advertising
Full Page \$460 Third Page \$180
Half Page \$240 Quarter Page \$125

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D Sponsorship

- Conference Sponsor \$2,500
Delegate Gift \$1,500
Hospitality Sponsor \$2,000
 Pens Lanyards Coffee Break \$1,000 each

Indicate date/time preference (if any) for Coffee Sponsor.
Wednesday: AM / PM Thursday: AM / PM Friday: AM

E Canadian TREE Fund Silent Auction

We will donate the following item(s). Please provide value and description. Receipt provided.

Sponsorship/Advertising Sub-Total:	_____
Add 13% HST:	_____
Grand Total:	_____

Submit this form to ISA0, 144 Front St. West, Suite 700, Toronto, ON M5J 2L7, 1-888-463-2316, fax 416-493-4608, info@isaontario.com. Cheques are made payable to ISA Ontario.