

ONTARIO 2026 Arborist

MAGAZINE + WEB INFO KIT FOR AUTHORS



Connect and engage with thousands of arborists across Ontario through the publication and digital media they go-to first.



Print and Digital Media in a niche market

Our Proven Readership

The niche market of professional arborists and their suppliers in Ontario look to **Ontario Arborist** and ISA Ontario as their leading source of provincial industry information.

1100+	Active ISA Ontario Members
4000+	Social Media Followers
9500+	Expected Readers
2400+	Email Audience
58%	Email Newsletter Open Rate

The Magazine

The award-winning **Ontario Arborist** magazine is the bi-monthly publication of the Ontario Chapter of the International Society of Arboriculture (ISA0); a non-profit organization dedicated to research and education on proper tree care in Ontario.

The **Ontario Arborist** keeps professionals updated on ISA programs and activities, industry information, leading research and local events.

The Website

ISAOntario.com is a vital resource for members and provides a great advertising opportunity for our partners. Our educational and informative content provides our members with event updates, certification options, business development opportunities and a very popular job bank.



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Ontario’s Leading Magazine for the arboriculture industry

Topics

ISAO is looking for content relevant to Ontario Arborists in the following topics:

- Industry News
- Safety
- Plant Health
- Insects, Birds and Wildlife
- Training, Education and Events
- Technology, Gear and Equipment Reviews
- Leadership + Business
- Health and Wellness
- Lifestyle



2026 Production Schedule

Issue	Space Closes	Materials Due	Delivery
<i>Feb/Mar 26</i>	1 DEC 2025	10 DEC 2025	15 JAN 2026
<i>Apr/May 26</i>	15 FEB 2026	25 FEB 2026	15 APR 2026
<i>Jun/Jul 26</i>	15 APR 2026	25 APR 2026	15 JUN 2026
<i>Aug/Sep 26</i>	15 JUN 2026	25 JUN 2026	15 AUG 2026
<i>Oct/Nov 26</i>	15 AUG 2026	25 AUG 2026	15 OCT 2026
<i>Dec 25 /Jan 26</i>	15 OCT 2026	25 OCT 2026	15 DEC 2026

Article Submissions

Please reach out to ISA ONTARIO (info@ISAOntario.com) with a synopsis of the article you plan on writing, including the issue, and topic. Feature articles should be between 1251 and 2200 words. All other articles may be from approximately 750 to 1250 words. If possible, please submit a variety of high-resolution (300 dpi) photos to support your article that are labelled and separate from the article. Even photos captured with a current mobile phone will do the trick, if they’re taken and shared at maximum resolution. Please make use of subheadings to structure your article for skim-readers and to add emphasis to the meat of your content. Articles and photos will go in front of the ISAO Communications Committee for approval and editing. Approved articles will be posted to Ontario Arborist and eventually to the ISAO website, with traffic coming from our e-newsletter and social channels. As a non-profit, ISAO’s budget for written content is quite lean but please email info@ISAOntario.com directly for our author compensation rates.

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Contact Us at ISA Ontario

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